

FY2009 Application
Kentucky Abraham Lincoln Bicentennial
Product Development Grant Program
Application Deadline: May 1, 2008

THIS FORM MUST BE TYPED. No handwritten applications will be accepted. Please refer to the guidelines and instructions.

APPLICANT INFO. US Congressional District KY Senate District KY Congressional District To lookup district info, use www.vote-smart.org or Call your County Clerk's office.	Salutation <input type="checkbox"/> Miss <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Mr. <input type="checkbox"/> Dr.	
	First Name _____ Last name _____	
	Business Name _____	
	Federal Identification (FEIN) # _____ County _____	
	Street Address _____	
	City _____ State _____ Zip Code + 4 _____	
	Daytime Phone # _____ Second Phone # _____ FAX # _____	
	Web Address _____	
E-Mail Address _____		
PROJECT INFO.	Project Title (short phrase) _____	
	Project Beginning Date _____ Project End Date _____	
	Amount Requested \$ _____ Required Match Amount \$ _____	
	I am a current participant of : <input type="checkbox"/> Kentucky Crafted: The Market <input type="checkbox"/> Performing Arts Directory <input type="checkbox"/> Visual Arts at the Market I have received a Fellowship from the <input type="checkbox"/> Kentucky Arts Council Year Received _____	

KAC Staff Use ONLY		
FY: 2009	APP #: _____	CLIST #: _____
App Status: 01	App Institution: _____	App Discipline: _____
Project Disc: _____	Activity: 15	Project Race: 99
AIE Percent: 99	AIE Description: 99	Project Descriptors: N/A
Grant Program: LPD-MAY	Grantee Race: _____	Date Received: _____

Project Budget

This is a critical part of the application. Please be as specific as possible in showing appropriate details of the project budget. Indicate where KAC funding will be spent with an asterisk (*) next to that amount. If necessary, attach an additional itemized budget page immediately following this page. The maximum for this grant request is \$1,000 and may not exceed one-half of the Total Expenses of the Project Budget.

	Cash	In-Kind
Income		
Grant Request	\$ _____	
Your Match (equal to, or greater than, the grant request; list sources and amounts)		
_____	_____	_____
_____	_____	_____
_____	_____	_____
Other Grants or Income		
_____	_____	_____
_____	_____	_____
_____	_____	_____
Total Income		_____
Expenses		
Artists' Fees		
_____	_____	_____
_____	_____	_____
Other Salaries or Independent Contractors' Fees		
_____	_____	_____
_____	_____	_____
Production Expenses (e.g., costumes, sets and props, supplies)		
_____	_____	_____
_____	_____	_____
Marketing Expenses (e.g., graphic design, printing, postage)		
_____	_____	_____
_____	_____	_____
Travel (e.g., airfare lodging, meals)		
_____	_____	_____
_____	_____	_____
Other (please list)		
_____	_____	_____
_____	_____	_____
Total Expenses	\$ _____	

Total income should equal total expenses. Please round off all figures to the nearest dollar.

*Proposed use of KAC grant funds.

Instructions for Completing Application Narrative

To assist panelists in reading your application, duplicate the number and heading of each Performance Expectation (i.e., 1. Wholesale Marketing Experience) before your response to that item. Place your name and the words "Lincoln Bicentennial Product Development Grant" on the upper right-hand corner of each page.

Narrative Outline

Please respond to the Introduction and each of the Performance Expectations on a total of not more than two pages. Be sure to include complete information on each bulleted item, in the order below, in your narrative.

Please note that the Introduction (Description of your Proposed Product) will not be scored by the panel.

Introduction

Description of Your Proposed Product

- The purpose of this description is to give the Panel an overview of your product.

Performance Expectations

- Your application will be reviewed on the following performance expectations:

Wholesale Marketing Experience (20%)

- Describe your wholesale marketing experience.

Product (50%)

- Describe your product design. Products will be scored on originality and evidence of artists' hand in the work.
- Describe how your product reflects the Lincoln and Kentucky themes in a positive manner.
- Describe the historical relevance of this product and authenticity of materials used. If product includes depiction of a site or building, it needs to be historically accurate.
- Outline the estimated wholesale and retail price of this product and how product's price compares to similar products in the marketplace.
- Provide a visual representation of the artistic excellence and technical quality of the product, via a sketch, design, or prototype.

Planning (30%)

- Describe how you developed the design for this product.
- Detail the budget for the development of the proposed product, including both grant request and required match.
- Describe your proposed timeline for development of the final product. (*These products should be ready for display by August 15th, pending approval of the KAC Board and the Kentucky Abraham Lincoln Bicentennial Commission.*)

Application Checklist

Include this application checklist as the first page of your application package.

Your application is not complete and will not be forwarded to the panel for review if it does not contain the following **mandatory information**:

One signed original of the following:

- ☐ Lincoln Bicentennial Product Development Grant Application and two-page Narrative
- ☐ Product sketch or prototype

Applicant Signature

I certify that the foregoing statements and enclosures are true and complete to the best of my knowledge.

Applicant Signature _____ Date _____
All signatures must be in RED ink.

Applicant (Type Name) _____

Applicant Social Security # _____

Mailing Address for Completed Application

Rachel Rasnick
Lincoln Bicentennial Project Coordinator
Kentucky Arts Council
Capital Plaza Tower, 21st Floor
500 Mero Street
Frankfort, KY 40601-1987
(502) 564-3757 ext. 492

I have read the guidelines for the product development grant and certify that the foregoing statements and enclosures are true and complete to the best of my knowledge. I agree to communicate the progress of the development of this product to the Kentucky Arts Council as requested.

Applicant Signature _____ Date _____
All signatures must be in RED ink.